



# April is Distracted Driving Awareness Month

Each April, the National Safety Council creates a Distracted Driving Awareness Month campaign to educate on the dangers of both handheld and hands-free cell phone use while driving. Calls kill. We need your support to help get the word out on the risks.

Driving requires more than our eyes on the road and hands on the wheel – we need our minds to focus on the task of driving. Studies show that drivers talking on cell phones, handheld or hands-free, can miss seeing up to 50% of important information around them, including traffic signals, pedestrians and bicyclists.

Here are the facts:

- Drivers using cell phones are four times as likely to crash
- Motor vehicle crashes are the number one cause of work-related deaths
- More than 30 research studies show that hands-free offers drivers no safety benefit

## Get Everyone Involved

NSC offers a wide variety of free tools and resources for Distracted Driving Awareness Month at [nsc.org/handsfree](http://nsc.org/handsfree), including:

- Fact sheets
- Posters
- The Focused Driver Challenge
- Webinars
- Cell Phone Policy Kit
- Infographics
- Videos
- Social media posts
- And more

Think of how you can best share these important messages with your coworkers, family and friends, and join us this April so we can make the roads safer for us all.

Learn more at [nsc.org/cellfree](http://nsc.org/cellfree)

#CallsKill

**Calls kill**  
Hands-free is not risk-free